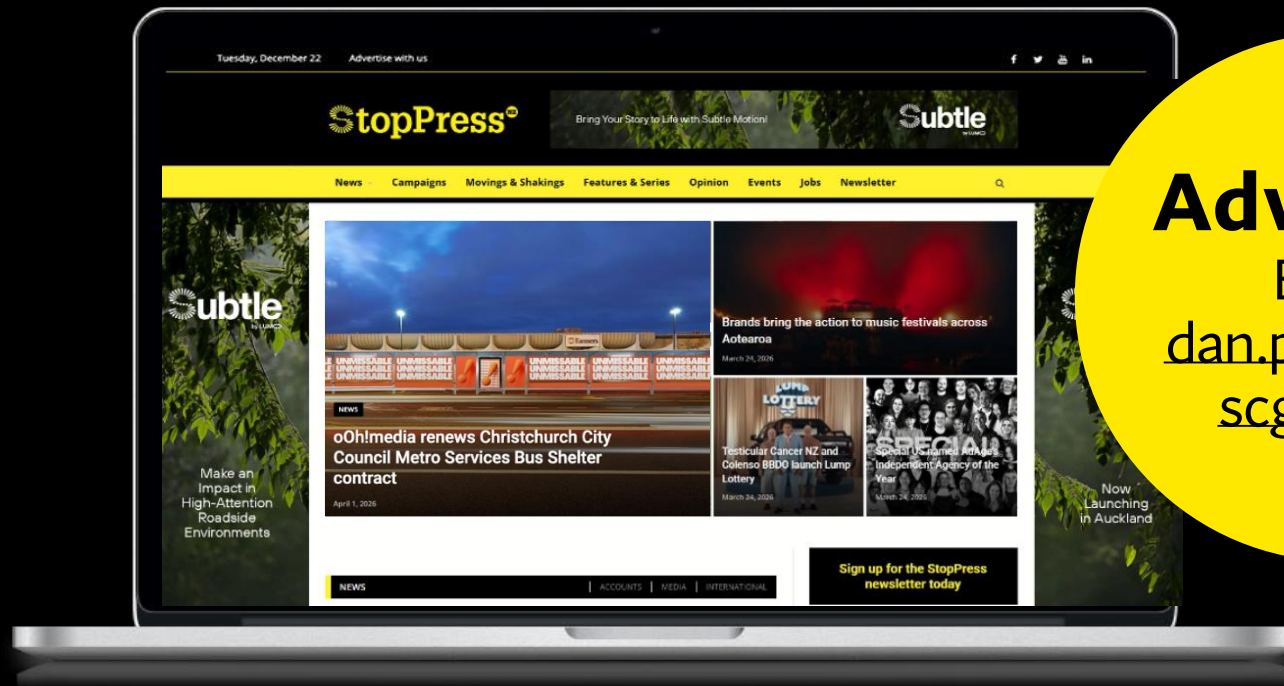


Specs + Ts&Cs 2026

# StopPress<sup>NZ</sup>



**Advertise**  
Email  
[dan.prestige@scg.net.nz](mailto:dan.prestige@scg.net.nz)

# StopPress<sup>NZ</sup> digital dimensions

## Pixels in all the right places.

For website advertising, please supply these sizes – jpg, png or gifs are all good.

### Rectangles

#### MREC 1 or 2

300 x 250

#### Half page

300 x 600

### Deadlines

Please supply assets plus url  
click-throughs  
3 working days  
prior to the  
live date

### Up top

(please supply both sizes)

#### Megaheader

1920 x 480 – desktop

450 x 250 – mobile

#### Leaderboard

728 x 90 – desktop

320 x 100 – mobile

### eDM banner

(position 1, 2 or 3)

600 x 200

All measurements in pixels

# StopPress<sup>NZ</sup> digital dimensions - wallpaper

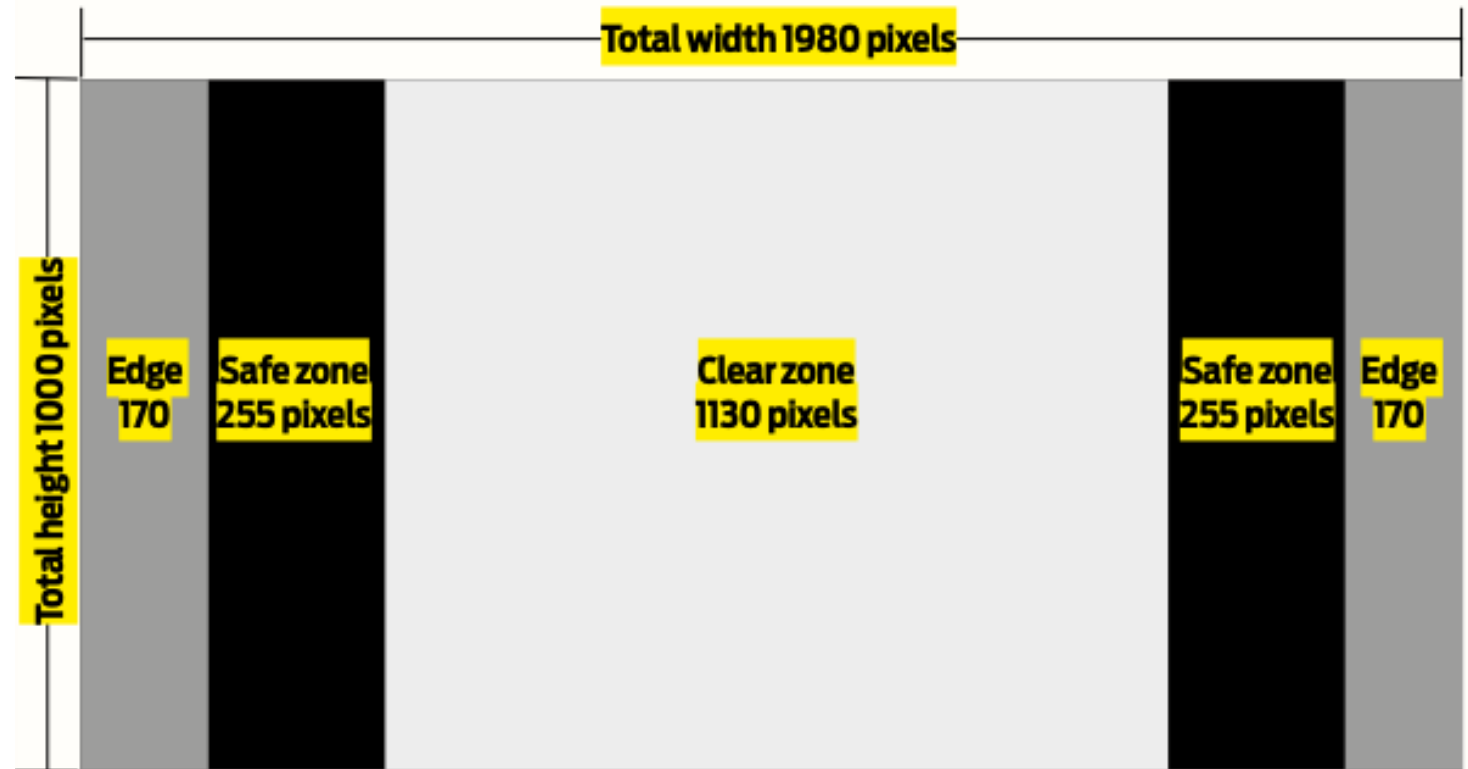
## All you, wall to wall.

For wallpaper skins, send us jpg and png (no gifs please!) Put your call to action near the top.

### Wallpaper (skins)

1980 x 1000 total  
(leave 1130 x 1000  
blank in the centre)

Max file size  
500kb



# StopPress<sup>NZ</sup> solus eDMs

**You make the html, we deliver.**

For website and eDM advertising,  
please supply these sizes.

## **Html asset**

Please supply html  
file with images  
embedded  
(or supply images  
separately)

## **Need help?**

If you supply  
the copy and images,  
we can design your  
solus eDM for  
\$300+GST

## **Your message**

Keep it concise with  
a clear call to action.  
Give readers a chance  
to click through  
early and again  
at the end.

## **Make it click**

An active subject line  
means readers are  
more likely to open  
your solus email.  
Intrigue them, sell  
the sizzle!

# StopPress<sup>NZ</sup> resolutions & formats

## The right dpi for the job.

Here's what to supply to make your creative sing.

### Digital ads

#### Resolution

72dpi

#### File size

Maximum 200KB

#### Formats

png, jpg, gif

### Deadlines

Please supply assets plus url click-throughs 3 working days prior to the live date

### Moving pictures

Yes, we allow animation – no strobe effects please!

### Not sure?

#### Get in touch

We're happy to check your artwork – email [dan.prestige@scg.net.nz](mailto:dan.prestige@scg.net.nz)

# StopPress<sup>NZ</sup> Ts & Cs

**On the same (web) page.**

The headline information all in one place.  
It's straightforward – just like us.

## **Rates**

### **Usual conditions**

All rates are subject to StopPress<sup>®</sup> standard conditions of sale and are agency commission bearing

## **GST**

### **Prices**

All rates quoted are exclusive of GST

### **Overseas advertisers**

GST does not apply to advertisers outside NZ

## **Publication**

### **Right of refusal**

StopPress<sup>®</sup> reserves the right to decline the insertion of any advertisement

## **Currency**

### **NZ\$**

All prices are quoted in NZ dollars

### **Payment**

All invoices to be paid in NZ dollars

These conditions are part of the contract issued by SCG Media

# The fine print

## Conditions of acceptance of advertising

- These conditions are deemed part of the contract issued by SCG Media.

## General

- The Publisher reserves the right to decline the insertion of any advertisement.
- Casual displacement, rejection or omission of an advertisement does not invalidate a space order.
- While every care is exercised, the Publisher will not accept liability for any loss incurred through error either in the content of an advertisement, or the incorrect appearance of an advertisement.

## Contract advertising

- Series bookings apply to a specific volume of space which is contracted by the Advertiser for a specific period. In cases where the actual space taken for the period falls below the contract volume, the Publisher will surcharge all space taken to the rate appropriate to the volume of space used.

## Material

- All advertising material to be delivered to the Publisher without expense to the Publisher.
- Any expenses incurred following copy deadline date in trying to secure material (e.g. couriers) to be recoverable from the Advertiser or Advertising Agency and to be charged out as a disbursement (non-commission bearing).
- Where new copy or instructions to repeat have not been received from a contract Advertiser by copy deadline date, the Publisher reserves the right to repeat any previously run copy, or to compose or enter substitute copy at the Publisher's absolute discretion and charge full rates plus production.
- Advertisement material is held at the Advertiser's risk and is not insured by the Publisher.

## Terms

- Accounts for advertising space and production are due for payment within 20 days following the end of the month of publication.
- Advertisers and their Advertising Agencies are jointly and severally liable for payments due under any contract. For the purposes of this clause, the month of publication shall be the month of the invoice date. Any costs, fees, legal expenses or commissions incurred in obtaining payment are to be charged to the client's account.

## Rate protection

- Should advertising rates change, Advertisers on a current contract with SCG Media Ltd will be given rate protection (i.e. charged at "old" rates) for the length of the contract.

## Postponement or cancellation of space

- Any bookings cancelled or postponed within two weeks of the commencement date will be charged at full rate.

## Tax and levies

- Any Government or industry taxes and/or levies are additional to the rates quoted. GST (currently 15%) is payable on all payments from a New Zealand source and on overseas advertising as may be deemed liable by the Inland Revenue Department.

## Terms of acceptance of advertising copy

- The Advertiser warrants and undertakes that no statement, representation or information in the supplied advertisement is or is likely to be misleading or deceptive or to otherwise infringe the Fair Trading Act 1986; or is defamatory, in breach of copyright, trademark or other intellectual or industrial property right; or is otherwise in breach of any Statute Regulation or law.
- The Advertiser acknowledges that SCG Media Ltd relies on the provisions of this Clause in accepting the advertisement for production. The Advertiser hereby agrees to indemnify the Publisher against all losses or costs, legal or otherwise, arising as a result of the publication of the advertisement.